



2026 Service Rates

Choose the perfect plan for your website needs

Service Agreement

This Service Agreement (“Agreement”) is effective as of the later of (i) the date the Client signs this Agreement and (ii) the date the Contractor receives a completed Authorization Form with a payment card on file. This Agreement governs the relationship between the Client (the “Client”) and the Contractor (the “Contractor”). The Contractor agrees to provide the marketing services described within the Custom Maintenance plan, and the Client agrees to engage the Contractor for such purposes under the terms and conditions set forth herein. Both Parties acknowledge that this Agreement establishes an independent contractor relationship built on the mutual promises and covenants detailed below.

Client (the “Client”)

Legal Name:

Contact Person:

Business Address:

Email:

Phone:

Contractor (the “Contractor”)

Legal Name: JenRus Freelance, LLC

Contact Person: Josey Hammer

Business Address: 301 Main Street, Courtland, KS 66939

Email: jhammer@jenrusfreelance.com

Phone: 785-374-4202

Maintenance Plans

- Tier 1: \$100 yearly (performed yearly)**
 - ✓ Security monitoring (fixes not included)
 - ✓ Performance scans
 - ✓ Backups
 - ✓ Updates to software, certificates, tools, plugins, etc.
 - ✓ 1-3 hours of planned maintenance support

- Tier 2: \$250 yearly (performed quarterly)**
 - ✓ Security monitoring (fixes not included)
 - ✓ Performance scans and optimization suggestions
 - ✓ User experience testing and optimization suggestions
 - ✓ eCommerce testing and optimization suggestions
 - ✓ Server maintenance
 - ✓ Backups
 - ✓ Updates to software, certificates, tools, plugins, etc.
 - ✓ Basic analytic report (suggested improvements not included)
 - ✓ 3-5 hours of planned maintenance support

- Tier 3: \$500 yearly (performed monthly)**
 - ✓ Security monitoring and fixes
 - ✓ Performance scans and optimization fixes
 - ✓ User experience testing and optimization fixes
 - ✓ eCommerce testing and optimization fixes
 - ✓ Server maintenance (backups, cleaning, disk usage, updates, server logs review)
 - ✓ Backups
 - ✓ Updates to current web content as needed
 - ✓ Updates to software, certificates, tools, plugins, etc.
 - ✓ Browser and device testing
 - ✓ Analytic report with optimization suggestions
 - ✓ Up to 10 hours of planned maintenance support
 - ✓ 1-2 hours of emergency or unplanned maintenance support

Excludes

Major new features, extensive content creation (blog posts, graphics), advanced SEO, website redesigns, hosting fees, domain renewals, or significant development hours for new pages or complex functions.

Project by Project

- Migration:** Migrating the website to a new hosting provider, transferring content from one website to another, setting up redirects for a website redesign.
- Web Development:** Add a new page, coding, photo resizing, redesigning website layout, implementing a new feature or functionality, integrating third-party services, creating custom plugins or modules.
- Design and Branding:** Designing logos, creating custom graphics, developing branding guidelines, redesigning website visuals, creating custom templates for emails or social media posts.
- Content Creation:** Writing new website content, creating blog posts, designing infographics, producing promotional videos.
- SEO:** Conducting keyword research and optimizing existing/new content, conducting comprehensive SEO audits, optimizing meta tags and descriptions, improving website speed and performance, optimizing site structure and navigation, implementing schema markup, improving Google search rankings, providing trending keywords.

**This will take 4 months-1 year to receive higher search rankings.*

- Other, previously discussed**

If you need something not listed, feel free to reach out to discuss it further.

Types of Payment Plans

- Pay-as-you-go:** Suitable for small websites, but challenging to budget and requires proactive request for maintenance and updates.
- Retainer Hours:** Pay for a set number of developer hours per month, which can be used for various tasks like user experience optimization or SEO updates. Additional fees apply once retainer hours are used up.
- Website Maintenance Packages:** Offer a defined set of tasks performed monthly without prompting. Different tiers available to choose the level of maintenance needed.

1 year 2 years 3 years

Signature

By signing below, you agree to the terms and conditions outlined in the Web Service Packages & Rates document.

Printed Name / Company Name

Date Signed